

# Salmat Skills Optimiser™ named “eLearning System of 2009” at Prestigious eLearning Industry Association Awards Night

5th November 2009

Salmat Limited (ASX:SLM), Australia's leading one-to-one communication organisation, today announced that its eLearning and talent management solution, Skills Optimiser™, was named “eLearning System of 2009” at last week's prestigious eLearning Industry Association Awards night. The company was also a finalist in two other categories: “Accredited vocational, educational and training sector blended learning program” and “Best K-12 (schools) program”.

The annual awards recognise innovation in eLearning design and development within the past 12 months and are judged on each project's quantifiable benefits, design, effectiveness of delivery and quality of content.

Simon Hann, Executive General Manager, Salmat Learning & Development Solutions, said “It's been wonderful to watch the evolution of Skills Optimiser. Originally conceived as a simple piece of learning software, it has developed into a very sophisticated, advanced learning management and people capability development system providing users with a targeted, analytical approach to professional development. For the organisation to be recognised as a finalist in two categories and to be named eLearning system of the year is a fantastic reward for all the work that our project team has put in.”

Salmat's Skills Optimiser helps managers, administrators and trainers to more effectively develop their staff skill base by combining role profiles and training needs analyses with quick training access. The software uses role profiles, skill sets and skills as part of a competency based framework, identifying the key competencies and associated skills that employees require in their current role and as part of their broader career development. The software then maps out the training, assessment materials and performance analysis required for each skill.

Built-in training needs analysis functionality supports trainers and managers as they conduct competency reviews. The software provides information about observable behaviours if a skill competency is present and contains links of assigned training, assessment and coaching material for all skills being reviewed. Skills Optimiser automatically informs learners via email when a training needs analysis has been completed and keeps a history of all training needs analyses that have been conducted.

The system also provides detailed reports about learner and team performance which help to identify where skill gaps may exist within an organisation.

Delivered by Salmat via a web portal, the Skills Optimiser can be accessed by learners and managers from home and remote locations.

Released to the market in 2004, Skills Optimiser is now in use in over 50 locations/organisations across 6 countries. Clients include Vodafone New Zealand, Origin Energy, Bakers Delight, Jardine Lloyd Thompson and SuperPartners.

## About Salmat

Salmat is Australia's leading force in one to one communication. We facilitate our clients' contact with their customers via an unmatched range of communication channel options – including voice, online, print, electronic and mobile - with comprehensive reporting on measurable results.

Over 30 years we have built a 5,000 plus strong team, experienced in contributing to our clients' growth by helping them to communicate effectively with their customers. This experience, together with our proprietary systems and technology and our strong client relationships, secures Salmat's position as Australia's – and increasingly the region's – leader in customer communication services.

The company:

- Delivers more than 60% of all business to consumer communications in Australia
- Handles more than 25% of all outsourced phone calls in Australia
- Operates one of the largest SMS bureaus in the country

Salmat Learning & Development Solutions is a leading provider of best practice blended learning and capability development programs with proven expertise in assisting organizations with people development solutions which:

- Improve Speed to Competence
- Maintain Competence; and
- Extend Competence

With a team of eighty learning specialists based across Australia we provide our clients with affordable and flexible:

- Consultancy and assistance with designing learning and capability development strategies
- Program design, development and delivery (online, facilitated and blended)
- Enterprise Learning Management System (Skills Optimiser)
- Accredited training delivery (Registered Training Organization)
- Off the shelf training programs

For further information about Salmat Learning, please visit [www.salmatlearning.com.au](http://www.salmatlearning.com.au)